

What is Social Media Marketing?

Social Media Services from Social Media Marketing Agencies describes the online technologies & practices used to share content, insights, experiences, perspectives, opinions, and media.

Social Media can take many different forms including text, images, audio, and video. The Social Media sites typically use tools like Message Boards, Podcasts, Bookmarks, Forums, Communities, Wikis, Weblogs.

Our Social Media Marketing optimization encompasses many services to help you build your business and get your Firm noticed by new consumers. We pride ourselves on the fact that our social marketing company needs no contracts, as we believe that if we are doing a good job, you will continue to do business with us.

Listed below are our main Social Media Marketing Services

- Blog Marketing Consulting and Optimization
- Building Facebook Communities
- Twitter Profile Building
- Higher Leads and Higher Revenues
- Branding for your Products and Services
- Generate a Buzz for New Products Launches
- More Visibility and Accessibility of your Business
- Social Bookmarking
- Video SEO
- Online Viral Video Promotional Campaigns
- Spread Your Message Everywhere (Custom Viral Campaign)
- Managing Social Identity
- Virally Enabled, Emotionally Charged Content Writing

Social Media Marketing (SMM) combines the goals of Internet Marketing with Social Media Sites such as Facebook, Delicious, Digg, MySpace, Flickr, Wikipedia, Reddit, Newsvine, StumbleUpon, YouTube, Technorati, Yahoo! Answers, Gnolia, Yahoo!360, LinkedIn, Squidoo, Wikihow, and others.

Social Media Marketing goals are different for every organization, however most will involve some form of viral marketing to build idea or brand awareness, increase visibility, or sell a product.

Social Media Marketing Launchpad

More time, more profiles, more graphics, more training to get the most out of your social media presence and also use search engine optimization to increase your Google rankings and connect with your audience.

This includes manual link building to a current list we will create from a Google search for your key words: we will create profiles, comments, and/or posts linking back to you with key word anchor text from real, related, high PR sites without braking any rules or doing anything risky at all. This includes Search Engine Optimization (SEO) advise for existing website

Benefits of Social Media Marketing

- Increases Brand Awareness
- Quick Turnaround
- Impact on Search Engine Rankings
- Build Rapport with Huge Audience
- Interact with Prospects and Customers
- Direct Marketing
- Creating vVisibility
- Gathering Positive Online Reviews
- Gain Free Marketing
- Enhances Brand Image

Optimized Twitter Campaign: Gene Byte will not only create the Twitter profile, design the background, but we will teach the Client how to use Twitter internally for a dynamic company culture, at events to interact with participants and the community, and to target relevant users that will buy the Client services or products.



Explosive and Sustainable Traffic Generation

The first step is to write a high-quality post; the next step is to use Digg, Stumble, and Facebook to spread the message. We will develop and execute on a strategy to produce high-quality, entertaining content that Social Media users love and value.

The prominence of social media channels and the speed of their growing acceptance don't leave anything to guesswork on why they feature in the list the most sought after online marketing platforms for all business and services alike today.

[Contact Us](#) to increase visibility on Social Web.